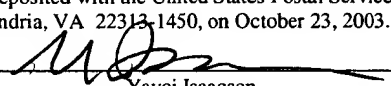


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Docket No. 426882000500

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Yayoi Isaacson

114-03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of:

Adam GERSTING

Serial No.: 09/626,100

Filing Date: July 26, 2000

For: A METHOD AND SYSTEM FOR
CONTENT MANAGEMENT
ASSESSMENT, PLANNING AND
DELIVERY

Examiner: A. Boyce

Group Art Unit: 3623

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AMENDMENT UNDER 37 C.F.R. §1.111

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This is in response to the Non-final Office Action dated July 23, 2003, Paper No. 15, for which a response is due on October 23, 2003. Accordingly, this response is timely filed. Please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.

Conclusion is on page 14 of this paper.

10/29/2003 AAD0F01 00000053 031952 09626100

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